

woodlawn
— CEMETERY & ARBORETUM —

THE APPEAL

A close-up photograph of several yellow flowers on a green stem, with a blurred background of more flowers and foliage.

give:

back to nature

Home to shimmering lakes, mature trees, exotic flora and over 200 migratory and resident birds, Woodlawn Cemetery & Arboretum is a true haven of natural beauty. Recognized by the National Audubon Society for its exceptional richness, Woodlawn surrounds visitors with its intrinsic serenity and inherent splendor, offering both inspiration and relaxation to all who stroll through its picturesque grounds.

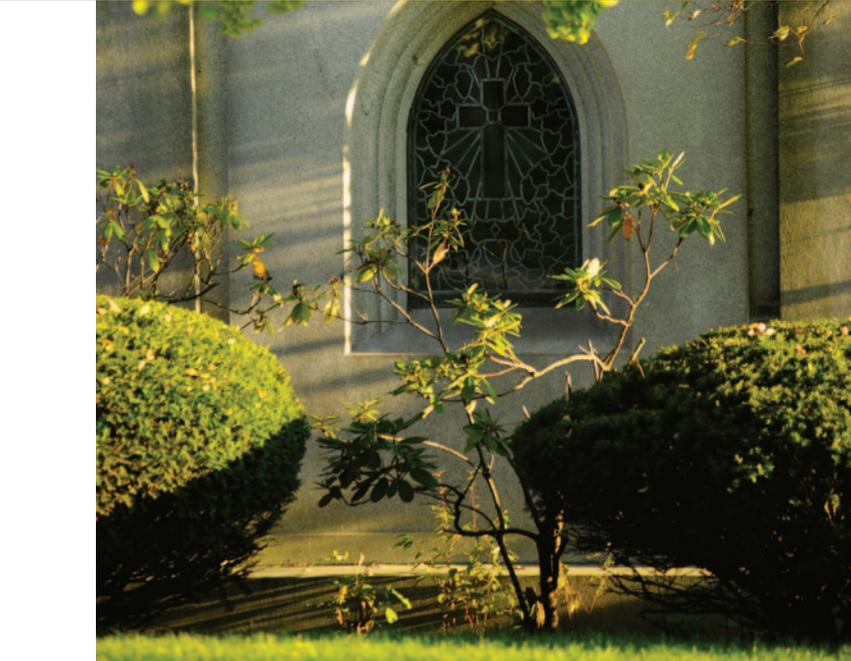
But time, and nature itself, has been hard on our cemetery. Only through the efforts and financial assistance of many can we continue to deliver on an ambitious ten-year plan, originated in 2011, that provides the blueprint to our future... and offers a bridge to our past.





promote:

the preservation of our heritage



The history and heritage of Woodlawn originated well over a hundred years ago, amidst the backdrop of our nation's centennial. As we look forward to the next century at Woodlawn, we do so with a sustained spirit of celebration. Through the assistance of many we are able to celebrate the many accomplishments we've already made, including: the launch of our new website; the first phase of road repairs and resurfacing, and the second round of critical tree removal, both currently underway; the removal of 20+ acres of woods and brush; the development of an assessment of the family mausoleums; and much, much more.

But there's so much work ahead as we continue to implement the important projects outlined within our ten-year restoration and renovation plan—identified across three key areas of focus—necessary to preserve the history and heritage of Woodlawn. Through your generous donation, we can continue these efforts in earnest, allowing Woodlawn to remain a time-honored natural treasure of our community.

OUR LAKES

The largest focus of our master plan, our lakes restoration efforts will have an enormous impact on Woodlawn, from our arboretum, birds and wildlife to the overall beauty of the grounds. If action is not taken, the condition of our weirs and silt reports will continue and the lakes could be lost.

As such, we have formed "The Lakes Fund," with a goal of raising \$600,000 that would be reserved for accumulating the financial resources needed to continue the development of our lakes and to be a source of matching funds for federal, state and/or municipal grants. The trustees have allocated an initial \$50,000 to start the fund. We are seeking donations to cover the remaining funds.



OUR ARBORETUM

Much of the original landscaping and extensive plantings at Woodlawn are the result of the hard work and vision of horticulturist Frank Eurich, Woodlawn's first superintendent, who created a mix of national and international flora—some rare—and brought over three hundred species of trees to the grounds. Today, the over 2,000 trees currently in our developed cemetery remain a huge part of our natural landscape. However, to keep the grounds healthy and growing, we've needed to remove several trees from our arboretum while developing programs to preserve and prune our most important trees. The first step in these efforts was the completion of our tree survey, providing us with the location, species, size and condition of our current trees, as well as identifying locations for the installation of new trees essential to replacing our aging trees.

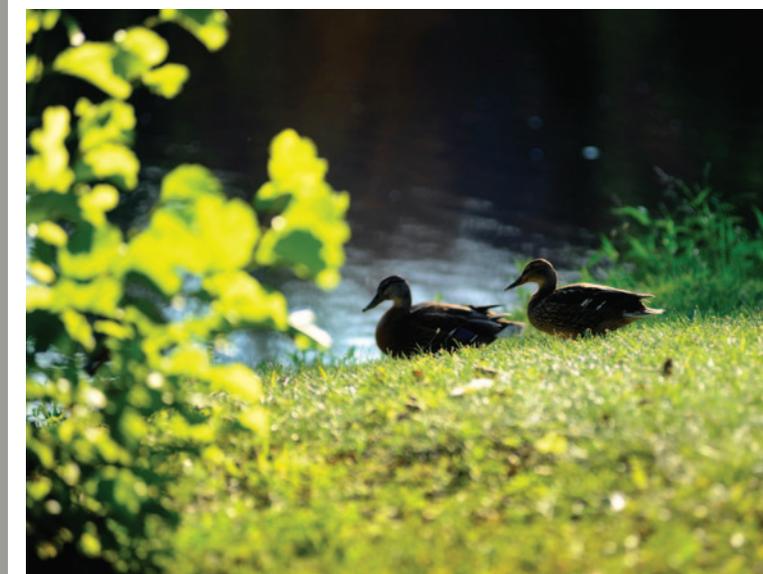
To assist with these efforts, we are requesting donations specifically for our trees. For a donation of just \$400, we can plant a new tree in our cemetery and add it to our survey. For donations of \$800, inscriptions recognizing the donor or in memory of a loved one will be added to our Tree Donor Memorial. With donations of \$1,600 or \$2,400, multiple trees can be planted with multiple loved ones added to our memorial.



OUR BIRDS AND HABITAT

Woodlawn is home to more than 208 confirmed varieties of birds found in the Toledo area, making the cemetery a popular place for birders to gather and observe. To enrich their experience, we have developed a plan that includes adding bird feeders and food for specific birds, developing butterfly and rain gardens, and adding perennial and annual plantings.

Your assistance is needed to realize these enhancements. Donations of \$50, \$100, \$150 or \$200 will be directed to the bird programs, ensuring their sustainability and success.





support:

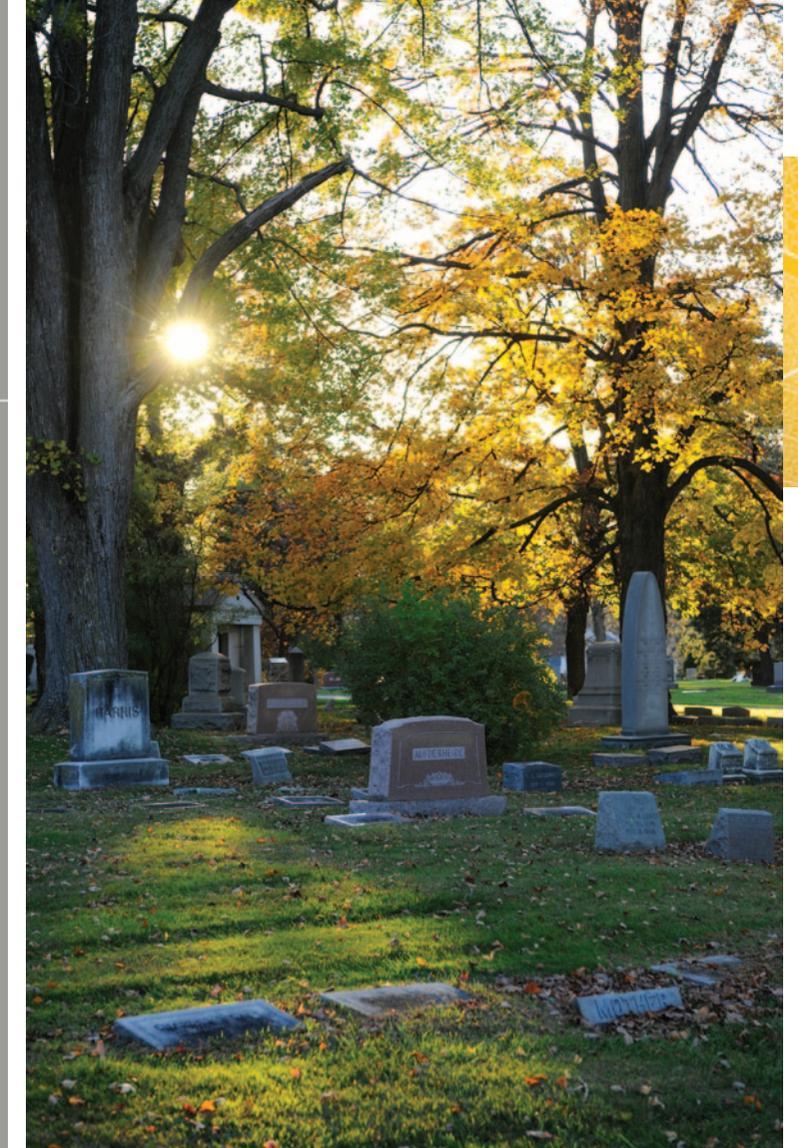
a community treasure

Woodlawn Cemetery has been a jewel of the Toledo community since its formation in 1876. Historically part of the popular American rural cemetery movement of the 1800's, Woodlawn—along with its rural cemetery counterparts—served as America's first public parks (see inset).

Today, as Toledo has grown to encompass the cemetery grounds, Woodlawn has become a true oasis of nature within the city landscape, providing a refuge from the hustle and bustle of its urban surrounds. Winding paths, gentle hills, serene lakes, towering trees and many marvelous monuments, mausoleums and sculptures offer relaxing retreat and refined recreation to all, be they walkers, joggers, bikers, birders, or those who have simply come to reflect on and pay their respects to the loved ones they have laid to rest here at Woodlawn.

A GARDEN OF GRAVES: THE INSPIRATION FOR AMERICA'S PUBLIC PARKS

The rural cemetery, or “garden cemetery” movement was started in the U.S. in the early 1800's inspired by English landscape gardening. In contrast to most burial grounds of the time, the movement saw the development of cemeteries just outside of city limits and designed to provide a stunning park-like setting, retaining and promoting the natural features of the land, including ponds, forests, and natural pathways. Additionally, these cemeteries would feature the work of skilled landscape gardeners, architects and artists. From the inception of Mount Auburn Cemetery, near Boston—the first rural cemetery in the United States—these “domesticated landscapes” were intended to serve as civic institutions to their nearby municipalities, providing a place for the general public to enjoy outdoor recreation free from the confines of the neighboring urban and industrial landscape. As such, these rural cemeteries served as the foundation for the future American park movement.



give:

promote:

support:

Only through your generous contributions can we actively continue our preservation efforts, keeping Woodlawn the beautiful community gem it has been for nearly 150 years. Please fill out the accompanying donor card or contact us directly to pledge your donation.

419-472-2186

patty.toneff@historic-woodlawn.com





woodlawn
— CEMETERY & ARBORETUM —

1502 W CENTRAL AVE., TOLEDO, OH 43606 | 419-472-2186 | HISTORIC-WOODLAWN.COM